

A Short Trip
to

Horses Dancin' Happy Town

み ま た
Mimata

A short trip to MIMATA



Kira Kira Mimata
キラキラ
体験
We Prepare
Fantastic Experiences
Mimata Town
in Miyazaki



A Short Trip to
Matsuri (Traditional Festival)

Welcome to the daily life in Mimata

In Mimata, there are festivals and traditional songs and dances which have been passed down from generation to generation. The festivals are not extravagant, but are filled with the townspeople's love and warmth. There is a great warmth and kindness to be found in Mimata.

Jankan-uma (Jankan Horse) is essential to the festivals in Mimata. To pray for a good harvest and good health, the horse is dressed up and it then stamps the ground as it rings a bell, making the sound "Janka Janka." A stuffed monkey rides the horse but long ago a real monkey was used, as the monkey is seen to be the messenger of the mountain god. The horse is called Kurihime and she dances to the rhythm of a traditional song. She is popular in Mimata and appears in other festivals both in and out of the prefecture, such as the Haruyama Festival and Furusato Festival. For more information⇒P.17



In the Muromachi period, a samurai (Yoshihisa Kitago) built the Daisho-ji temple as a place to bury his two sons, who were killed in a battle in the Yamashiro war. Two Nio Guardians stand there, contemplating the passage of time and the impermanence of existence. ■The Third Lord of Miyakonojo Shimazu, The Gravestone of Hisahide Kitago and Tadamichi Kitago / Aza Nakahara, Oaza Nagata, Mimata



There are many legends about Kappa, mythical water-dwelling creatures, and in ancient times many Kappa lived in Mimata. At the Shimazu residence in Miyakonojo, we can still see the body of a Kappa. ■Gagurega-pool (in Shakunage Forest) / 5268 Oaza Nagata, Mimata TEL:0986-54-1367 For more information⇒P.15

A Short Trip to

(Ancient Times)
Inishie

Tanokansaa



Once upon a time, in a town known as Mimata...

In Mimata, some earthenware from the Jomon period and Yayoi period were unearthed. There are many historical sites spanning several eras from Kamakura to Showa (12C-20C). Why not stop by and experience these moving remnants of ancient Japan yourself?

In the Satsuma Domain (including Mimata), many people believe in "Tanokansaa," a folk belief about praying for good harvests. Tanokansaa are small stone statues that stand beside rice paddies. Nineteen statues can still be found on the west side of the town, each face unique. They are still watching over the townspeople.

Thank the water for its blessings

In Mimata Town, there is a rich water supply because of its basin structure. Living in the upper stream, people make it their responsibility to bequeath a beautiful environment to subsequent generations. An ordinance to keep the river clean was passed in 1994, and everyone does their part to keep the water clean. Because of the water's purity, it's no wonder wasabi and stream fish are famous specialties.

A Short Trip to Mizu (Water)

Kajiyama Bridge is loved by the local people and is nicknamed "Spectacles Bridge" because of its shape. It was built in 1941, and is a cultural asset. The crystal clear river underneath reflects beautifully in all four seasons. Near the upper stream (in Wanitsuka Park), you can see Nagata Gorge. The gorge stretches for 10km and you can see cherry blossoms in spring and crimson foliage in autumn, while listening the sounds of the stream or the songs of birds.

■Kajiyama Bridge / Oaza Nagata, Mimata Town

A Short Trip to Art

"Kiraku Touen" is a workshop, or atelier, of ceramic art on "Atelier Road". Mr. and Mrs. Sonoda are the owners, and their cute cat welcomes guests in front of their white walled studio. Inside you can see beautiful pottery made by the Sonoda family, such as pottery in the shape of a cat and porcelain china of iridescent color. Not only are you able to buy them, guests can also take a lesson to make their own pottery! For more information →P.14

■Kiraku Touen / 6460-1, Oaza Nagata, Mimata Town
TEL:0986-54-1320 Opening hours: 9:00~17:00

Slow and steady to create quality products

Wooden swords, blades and bows have been manufactured here through the ages. The weapons are made through techniques that utilize a slow, careful craft. This methodical work is made possible by the peaceful air and the quality of the materials of Mimata Town.



A Short Trip to

Takaramono

(Treasure)

A gift for the future, The treasure of the town

In Mimata, Japanese tea and Sesame have been cultivated since the Edo-period. Around that time, they were cashable, precious and were considered a treasure by the people. There is a company trying to develop and distribute them all over Japan and onto the next generation. The company is applying R&D with passion.

Kamimizu-en is famous for its Bio-tea. Mr. Kamimizu, the third generation president, was the first in Japan to develop the Bio-tea using his original cultivation method. His Daughter Fumiko designed the package, and is in charge of sales. The tea is loved by women, and even Olympic athlete.

■ Miyazaki Kamimizu-en/ 2759 Ooaza Kabayama, Mimata
TEL: 0986-52-2153 Opening hours: 9:00~17:00

Sesame (Goma) is has been cultivated in Mimata, since 2009. Mr. Masaaki Shimoishi used to be a member of the commerce and industry association, but he found himself drawn to the passion of being a farm producer of sesame, and at last he found a company as a sesame processor.

■ Shimo Farm/ 1184-1 Ooaza Kabayama, Mimata TEL: 0986-52-4125
For more information⇒P.18



A Short Trip to

Ai & alcohol

(Indigo & Alcohol)

Developing, cultured person

We Japanese used to get much benefit from "fermentation" from ancient times and built a rich culture. In Mimata, some people devote themselves to R&D. For Example, Indigo dyeing, and Doburoku (Unrefined Sake)···They try to face harness the power of fermentation, earnestly and in a careful manner, never fearful of trying new techniques.

Mr. Isaki Hirabaru is a Jeans-Nut! He started to cultivate indigo and design, dye, sew, and sell of Jeans by himself! The pure color and sophisticated design is famous all over of Japan.

■ LEVEL INDIGO TEL: 0986-51-1410

Mr. Yukiharu Kishita was struck by the Green Tourism of Germany, and got certification to establish a special district called "Doburoku (Unrefined Sake) Tokku". "The smile of farmer" is made from special rice grains, it took 3 years to make.

■ Hyakusyo-ya Doburoku Factory/ 257 Ooaza Kabayama, Mimata TEL: 0986-52-2527 Opening hours: 10:00~17:00

Please make a reservation to buy his sake! For more information⇒P.19



A Short Trip to Mimata

Cozy & Local,
great for a short trip!



If you run from the west side to the east side of the town along Route 33, Mimata is only 20km long. It's a small but beautiful town, surrounded by mountains and dotted with quaint countryside houses. How about visiting for a day trip? You can get to Mimata station and the local goods store Yokamonya by car, bus or bike. You will be able to meet heartwarming people, and experience the beauty of Mimata Town first-hand.

You can rent a bike at the local goods store Yokamonya. Their electric bikes are available at 300yen for 4 hours, and 500yen for a day. For more information, please ask at Yokamonya (P19). You can also ride "Kuimaru," the community bus, for only 1 coin (100 yen). Please check the time table on the Mimata Town Homepage.



Welcome to Mimata Town Perfect for a short trip



"Miyakonoyo Take-Yumi" is a bow made of bamboo that takes 7 years to complete. They are one of the specialties of Mimata. Experts in Japanese archery look up to Mr. Shiho Ogura of Ogura Long Bow factory, who is a traditional Japanese bow craftsman.

The Origin of Japan's Long Bows and Wooden Swords

Since ancient times, the manufacture of wooden swords has flourished in Mimata and Miyakonoyo. The sword called the "Miyakonoyo Bokuto" accounts for 9 out of 10 of all wooden swords in Japan.

Pictured to the left are Products by Mr. Osamu Horinouchi, traditional craftsman of Miyazaki.



The first local hero!

Mimata-ranger is a hero who can give a dream to all kids. It is in the motif of local-products or traditional arts, and the clothes are made by young officers in the commerce and industry association!



Victory in Japanese cattle (Wagyu) Olympic

The cattle farmer, Mr. Noboru Fukunaga and his son Mr. Toru Fukunaga, won the second straight victory! The Olympic is held by the Wagyu registry association.

"ん" The Lucky Local Dialect

In the dialect of Mimata Town, the Japanese character "ん" (with the pronunciation "n") is often used in place of other characters. This isn't just a simple quirk of the dialect though, as the "n" sound can also be read in the kanji for good luck, meaning every place it is used is conveying well wishes and luck. For example, JR Mimata Station in Japanese is

"Mimata no eki," which then becomes "Mimatan eki" in the local dialect. Other notable examples are Mimata's Sesame, "Mimata no Goma" which becomes "Mimatan Goma"; the local goods store, pronounced "Yokamonya" that comes from the Japanese meaning "we sell quality things"; and Yokamonya's own image character "N-ja sama."



"Yokamonya"



"Mimata n Goma"



"N-ja sama"



"Mimata n Eki"
(JR Mimata Station)

Seven stars

You can see Seven stars At Yokamonya On every Wednesday



Short trip plans

Recommended plans for short trips in Mimata

For Families

Half Day Plan

Take it easy in the country air of Mimata, perfect for family holidays with small kids. How about visiting the park with a lunchbox from Yokamonya? After playing in the park, you can enjoy a slice of cake and a drink at a cozy café. Mom and the kids will definitely be happy.

Try Yokamonya's lunch box (P.19)

Park Golf
Adult: 300 yen a play / 500 yen a day
Kids: 200 yen a play / 300 yen a day
Fixed Holiday: Monday
TEL: 0986-51-2570

Kamiyone Park
Play on the playground!
Try Park Golf! (P.15)



Take a stroll through Yagafuchi Park (P.04)

Head home while the kids take a nap.



We prepare plenty of fantastic experiences for you!

You can assemble your original plan With your favorite events (P.11)!

For Couples

Half Day Plan

The best place for couples is Shiibae Park. In spring, red azaleas are in full bloom. In summer, many lanterns can be seen in front of a red shrine gate (They say it belongs to a god of marriage). Even in winter, couples won't feel cold with candle lights! Couples will deepen their love in the peaceful night of Mimata.

Have lunch in Town (P.12)

Rent a bike at Yokamonya (P.08 & P.19)



Mitoshi Shrine (P.11) god of marriage



Take a trial pottery lesson on Atelier Road (P.14)



Head home filled with love.

For Friends

Full Day Plan

If you are with friends try a full schedule! In spring, enjoy new tea leaves and Yamame, the queen of stream fish. In early summer, shop at the "Manufacturing Fair." In autumn, celebrate fall foliage with new soba noodles. How about dropping in at Yokamonya in the morning, to reserve what you want and pick it up later.

Reserve and pick-up at Yokamonya (P.19)

Tea Lesson at Sakamoto Teashop (P.16)



Lunch in Town (P.12)

Take a trial pottery lesson on Atelier Road (P.14)

Walk through Nagata Gorge (P.15)

Buy sweets for souvenirs (P.19)

Last minute shopping at Yokamonya!

You will feel completely satisfied in both soul and body. "Thank you, see you again!"

Please be careful of cars and other vehicles!

Approximate time required to main sightseeing spots



Cycling in Mimata

* Estimates based on riding an electric bike
* For more information about rental bikes, please see (P.08)

1 Jan

Mimatan Kirishima Panorama Marathon 4th Sunday of Jan / P.16

Mimatan Yokamon Winter Tour Dec - Jan / P.16

Onekko at the beginning of January
At: Anywhere in Town

Townpeople gather pine decorations and Shinto ropes leftover from New Years, and collect it in a field or by the riverside. They place a tall shaft of bamboo in the middle and mound it up underneath a layer of smaller bamboo, then burn it all in the evening in order to pray for good health in the upcoming year.

2 Feb

Cultural Festival in Mimata at the beginning of February
At: Mimata Town Cultural Arts Center
3402-2 Oaza-Kabayama, Mimata TEL: 0986-51-3462
Performances by groups or circles in Mimata.

3 Mar

The Cultural Exhibition
Applications and inquiries: Mimata Town Cultural Arts Center
TEL: 0986-51-3462

4 Apr

Cherry Blossom Festival
at the end of March/beginning of April / P.15
At: Kamiyone Park

Azalea Festival
from the middle of April - to the end of April / P.15
At: Shiibae Park

Rhododendron Festival
from the beginning of April - to the beginning of May / P.15
At: Syakunage no Mori

Hayama Festival on April 29th / P.17
At: Hayama Park, Hayama Shrine
3993-9 Oaza Kabayama, Mimata

Prayers for a good harvest with local arts and performances. Jankan-uma, Mimata Rangers, and more!

5 May

Mimata Drama Festival "Machidora!" P.16
Experience theater performances for 3 days at the end of May.
At: Mimata Town Cultural Arts Center, M★Wing in JR Mimata Station
TEL: 0986-51-3462 New style of dramatic festivals.

6 Jun

Mimata Manufacturing Festival in the middle of June / P.16
At: The Martial Arts Gymnasium
13-4 Gohonmatsu, Mimata
Held on the same weekend as Father's Day featuring the exhibition and sale of quality products and crafts. Trial lessons and food stalls available.

Shu-Shu-po-po market In the middle of June / P.19
At: Yokamonya
TEL: 0986-52-3131
Hand-made crafts festival occurring on the Sunday after the Mimata Manufacturing festival.

7 Jul

Mimatan Yokamon Summer Tour July to August / P.16

Tradiational Lantern Festival
A traditional summer event from the Satsuma area. Lanterns are decorated and traditional events such as dances are done.

8 Aug

Mimatan Yokamon Summer Tour July to August / P.16

Bamboo lanterns in Kajiya 10th - 15th August
At: Kajiya district, Mimata
More than 100 bamboo lanterns bring to life a fantastical world of lights in the street.

9 Sep

Rope Making Event from September to the beginning of October
At: Mochibaru district, Mimata
Assemble a tower with bamboo over 3m tall, making ropes for the sumo ring and "Tsunahiki (tug-of-war)".

Mimatan Yakiniku(BBQ) Carnival
Applications and inquiries: Mimata Commerce and Industry Association
TEL: 0986-52-2226

10 Oct

Athelete Town Mimata Park Golf Competition
At: Kamiyone Park Golf
2954-5 Oaza Kabayama, Mimata TEL: 0986-51-2570

Mimata Volunteer Festival
Applications and inquiries: Social Welfare Council in Mimata
TEL: 0986-52-1246

Performing Arts Festival
Applications and inquiries: Mimata Town Cultural Arts Center
TEL: 0986-51-3462

11 Nov

Mimata Hometown Festival 2nd Saturday & Sunday of November P.17
At: Communication Park in Mimata, Genki no Mori
3404-2 Oaza Kabayama, Mimata
The biggest festival in town. There are many booths including traditional arts, food booths, and entertainment. Everyone will enjoy it! Free tastings of hot pot dishes, and lottery events.

Mimata Cultural Festival 2nd Saturday / Sunday on November
At: The Martial Arts Gymnasium
13-4 Gohonmatsu, Mimata
Applications and inquiries: Mimata Town Cultural Arts Center
TEL: 0986-51-3462

The Ring Entering Ceremony for babies 1st Sunday in November
At: Mitoshi Shrine
3511-1 Oaza Miyamura, Mimata
Applications and inquiries: Mitoshi Shrine
TEL: 0986-52-0934
Babies are held by a Sumo wrestler who performs Shiko (the wrestler's ceremonial leg raising and stomping) to pray for the baby's growth and health.

12 Dec

Candle Night ♥ Mimata near the Winter Solstice / P.14
At: Around JR Mimata Station
Applications and inquiries: Ekinigi TEL: 080-9144-4732

Mimatan Yokamon Winter Tour Dec - Jan / P.16

New Years Countdown Fireworks
At: Mitoshi Shrine
3511-1 Oaza Miyamura, Mimata
Applications and inquiries: Mitoshi Shrine
TEL: 0986-52-0934

The ceremony is to drive away evil spirits, bring happiness to families and success in business. Fireworks will be set off when the New Year comes.

Event Calender

Every 4th Sunday of the month,
Yokamon market in Mimata -n- Station (around) 8:00-10:30
At: the parking area of Yokamonya, and the community room



01



02



09



11

Tasty Experiences



Where to go for a delicious adventure!



03



04



10



05



06



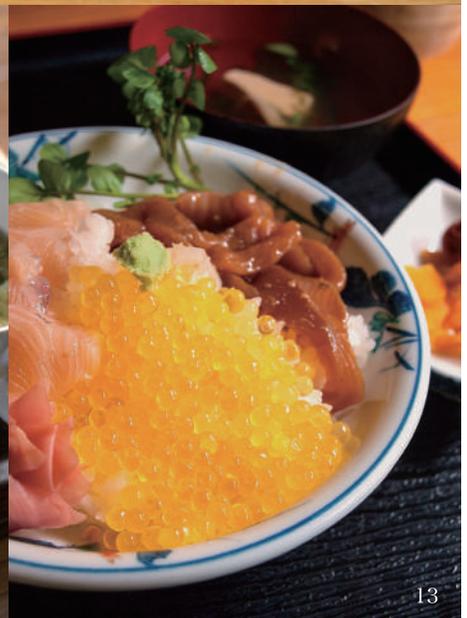
07



08



12



13

All prices are including tax.

photo:05,06,07
Full of girls grace
Café Laso



This cozy, café is owned by sisters. They convey the Japanese ideology of hospitality, called "Omotenashi," as their grandmother taught them. "Please make yourself at home with a cup of tea," they will say, as they offer you a lunch menu with options packed full of vegetables. Lazo lunch(1300 yen) main dish :meat. Healthy lunch(1200yen) main dish :fish Both are served with a dessert and drinks. Handmade accessories are sold in the café.
■2902, Ooaza Miyamura, Mimata
TEL:0986-51-3585
Open: 11:00-14:30(Last order at 14:00)
Dinner is reservation only
Closed: Sundays

photo:01,03
Family-friendly Restaurant
Straw hat



The owner and chef, Mr. Gitaro Hashiguchi, who learned how to cook western-style, has been running this cozy restaurant for 30 years. Using fresh ingredients and professional skills, he makes his own soup stock right there in the kitchen. His hard work is visible in the quality of the dishes themselves. The daily lunch special is 650yen but his restaurant also boasts an extensive menu from pasta to fried foods. His hand-made dressing is loved by celebrities.
■3608-27, Oaza Tadeike, Mimata
TEL:0986-52-4229
Open: Daily 11:00-15:00 / 17:00-21:30
Last Orders: 14:30 / 21:00

photo:02,09
Quiet Japanese style
Sakurazaka



The owner of this Japanese restaurant gained experience working in a crab restaurant in Nagoya. The weekly lunch is 1080yen with an option of one out of four main dishes with rice balls, a cup of soup, dessert and coffee. A sushi lunch is available, and a special lunch is available through advance reservation. Prior booking is recommended.
■4716-7, Oaza Kabayama, Mimata
TEL:0986-51-2778
Open: 11:30-14:00 / 18:00-22:00
Last Orders: 13:30 / 21:30
*Lunch is available weekday only.
Closed: Mondays and occasionally Sunday

photo:04,08,12
Too Tasy Fried Chicken
Suminoie



This restaurant advertises the Best Fried Chicken, and they are true to their word. Using Kagoshima branded chicken that's low in calories and very juicy, Suminoe's most popular lunch is the Chicken Nanban (Marinated Fried-chicken with Tartar Sauce) and Fried Chicken set for 980yen. You can also order their original blend coffee for 300yen. Every third Monday of the month is the "Yataimura mini-market" event featuring charcoal grilled chicken.
■3323-1, Gohonmatsu, Mimata
TEL:0986-52-7043
Open: 11:00-14:30 / 16:30-22:00 LO: 21:30
Closed: Mondays, and every 2nd & 4th Sunday

photo:10,11
Lunch, Salad & Cooking School
CAFE MIYABI

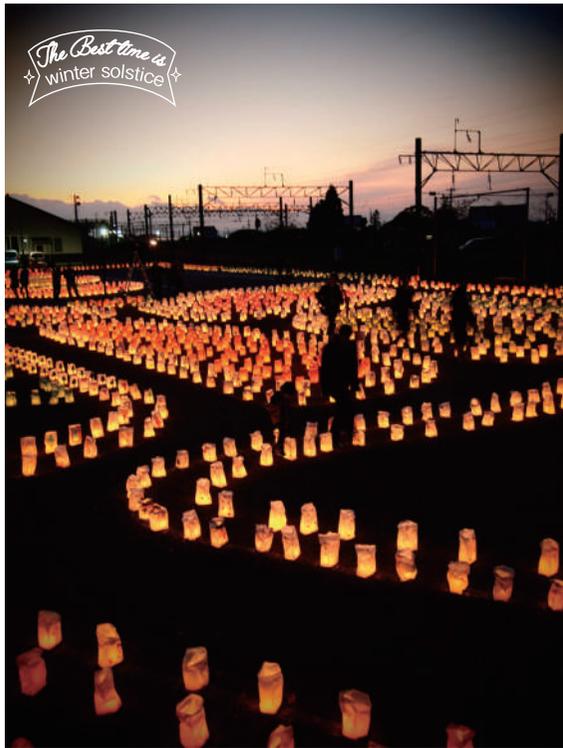


Salad bar café using organic vegetables and home-made dressings to create colorful dishes that are both beautiful and filling. The daily lunch is 1200yen and you can choose either meat or fish. Families are welcome, and there is a play space for kids. Home-made dressings are available as souvenir. The café also offers workshops such as aromatherapy or pottery for 2 or more people (the number is negotiable).
■3142-2, Oaza Kabayama, Mimata
TEL:090-6532-8061
Open: Daily 11:00-15:00

photo:13
Salmon Roe is a must!
Syakunage no Yakata



The Golden Salmon Roe of Syakunage no Yakata is so famous it has been in the media many times. The Golden Salmon Roe rice bowl is available only at this restaurant. The Yamame (Queen of Stream Fish) is found in the streams of the Rhododendron Forests and you can try it on sushi or charcoal grilled. This restaurant is only open for a limited time for the Rhododendron festival in the spring, the Yamame festival in the summer, and the Sashimi festival in the autumn. Prior booking is essential.
■5268 Oaza Nagata, Mimata
TEL:0986-54-1367
Open: Daily 9:00-17:00
For more information see P.15



Feel comforted with the lights

Candle night ♥ in Mimata

Paper bags and pens are prepared here & there in the town. Please draw pictures or messages as you like, and they will be lanterns adding beautiful colors to the special nights in winter. Around JR Mimata Station, so many heartwarming lights... At Yokamonya, night market will be held on the same day.

■Applications and inquiries: Ekinigi TEL:080-9144-4732

With your life

Mukaigama

Disciplined as an artist at Nakazato-Taro Emon pottery atelier in Karatsu, Studied in the Atelier in Tanegashima and Hachijojima. Simple potteries are gained a good reputation. / 4363 Ooaza Kabayama, Mimata TEL:0986-52-6671



Body - friendly potteries

Miyatou

"Water bottle" and "Water jar" are made of ceramic, they can make water smooth. Patent-protected / 5803 Ooaza Nagata, Mimata TEL:0986-54-1072



Local harvest potteries

Kiraku Touen

The glaze is natural, made from straws or ashes in Mimata. Potteries in the motif of cats are beloved by many people. / 6460-1 Ooaza Nagata, Mimata TEL:0986-54-1320



Warm White

Pottery Atelier kokoro

Heartwarming texture, soft white color, simple shape & easy to use Dishes for your daily life / 5115 Ooaza Tadeike, Mimata TEL:0986-52-9288



The natural essence of Miyazaki for potteries

Mimata-yaki Shirokugama

The best quality, excellent tea bowl called "yohen", A vessel in the motif of Eto (Chinese astrological calendar) Enjoy the style specific to each artists, father's and daughter's. / 3608 Ooaza Nagata, Mimata TEL:0986-52-3603



Spellbound with potteries in Mimata

How about having pottery experiences in Atelier Road?

Surrounded by mountains, the Nagata district is full of nature. There is "Atelier Road"... several artists open a shop along the lines of Route 33. Each atelier sells their products, and most of them hold one day workshop. It will take 2 hours or so (1500yen~). You can get your pieces by mail later.

※Prior booking essential



Spellbound with nature

Go on a cherry blossoms viewing picnic at Kamiyone Park

The best place for cherry viewing, more than 500 cherry trees (Somei Yoshino) are there. From the hill, you can see sweeping views of Miyakonjo. Also you can enjoy night cherry blossoms lighting-up at night. The playground equipments for kids are really wonderful. / 115-1 Ooaza Kabayama, Mimata

Good for trekking, Nagata valley

10km long canyon, be officially designated as Wanitsuka Prefectural Park. In spring, you can see the delicate blossoms of the mountain cherry trees. In autumn, the crimson foliage. How about going there and listen to the sound of river stream and birds singing? / 6580-1 Ooaza Nagata, Mimata

The largest class of "Alpine rose forest" in Japan

500 kinds of Alpine rose, almost 30,000 trees. / 5268 Ooaza Nagata, Mimata TEL:0986-54-1367 Opening hours: 9:00~17:00 Only in spring, entrance fee is charged (500yen) Free of charge in summer. Closed in autumn & winter (Open during Sashimi Festival) For more information⇒<http://www.syakunage.org/>

As if crimson carpet! Shiibae Park

Almost 60,000 Kurume azalea trees. From the hill, you can see panoramic view of crimson azalea and cherry blossoms. At the events, nursery plants may be given out free of charge. / 5515-1 Ooaza Nagata, Mimata



The Best time is March

The Best time is May-Dec.

The Best time is April-May

The Best time is April

vol.2 *Kira Kira Mimata*
キラキラ体験

Alluring Experiences

Color, scents, texture...
Feel your five senses

Heartwarming Experiences

Feel like local people in events



Mimata drama festival "Machidora!"

Consist of town people selected from among applicants and professional actor/actress, 6 plays go on the stage. You can see special stages on foot during the festival, at the end of May. Applications and inquiries: Mimata Town Cultural Arts Center TEL:0986-51-3462

Summer



Winter



Yokamon- tour

Visiting good places of Mimata (nature, history, culture, and sightseeing...) It's a guided tour and participants will feel the fabulousness of Mimata. In summer and winter.

※sometimes not scheduled Applications and inquiries: Mimata Tourism Association TEL:0986-52-9085



Mimatan- Kirishima- Panomara-Marathon

With the Kirishima mountain range as a backdrop and running a flat course. Not only a full marathon, you can choose half and 2km category. Family friendly. 4th Sunday of January. Applications and inquiries: Executive committee in education division. TEL:0986-52-9312



Tea Lesson

How to enjoy "Miyakonojo tea", lesson for blending and preparing tea. ※ Prior booking essential, negotiable Applications and inquiries: Sakamoto tea shop /1493-2 Ooaza tadeike, Mimata TEL:0986-52-0304 Opening hours: 9:00~18:00



Mimata Manufacturing festival in the middle of June

Held the weekend including Father's day. Exhibition and sale of the excellent products art crafts, Trial lessons, and eating space. Applications and inquiries: Executive committee in industry promotion division. TEL:0986-52-9085



Beam dancing in Kajiyama



Drum dance in Kosagisu



Beam dancing in Kamiyone



Taro dance in Tani



Beam dancing in Mochibaru



Jankan-uma dance in Nakayone



Tawara dance on Tagami

The list of traditional arts in Mimata

- Beam dancing in Kamiyone
- Jankan-uma dance in Nakayone
- Taro dance in Tani
- Horse dance in Kunukida
- Drum dance in Kosagisu
- Beam dancing in Kajiyama
- Tawara dance on Tagami
- Naginata dance in Todoroki
- Beam dancing in Oono
- Beam dancing in Kariya
- Tawara dance & Yakko dance in Tadeike
- Beam dancing in Mochibaru
- Beam dancing in Shinbaba

The Best time is
Nov. 2nd Sat & Sun

Mimata Hometown Festival

It's the biggest festival in the town. There are so many booths such as traditional arts, foods, playing places for kids. Everyone will enjoy it! On the main stage, you can see the traditional dance of each district (ex. Jankan-uma)

At: Communication Park in Mimata, Genki no Mori 3402-2 Ooaza Kabayama, Mimata TEL:0986-52-9085
2nd Saturday of November (12:00~21:00)
2nd Sunday of November (9:00~17:00)
Applications and inquiries: Executive committee in industry promotion division. TEL:0986-52-9085

The Best time is
April 29th

Hayama-Festival

Praying for a good harvest, performing local arts. After the festival, "Niwamodoshi-dancing" will be performed.

At: Hayama Park, Hayama Shrine 3993-9 Ooaza Kabayama, Mimata On April 29th (9:00~15:00)
Applications and inquiries: Mimata Tourism Association TEL:0986-52-9085

The real appeal of Mimata is in its traditional arts!
Traditional Arts in Mimata

Many traditional arts are still handed down in each district. A dance can be seen only once in 6 years! If you are lucky, you can witness it

vol.4



Treasure Hunting

Full of fabulous goods in this small town!
Be careful, Did you prepare plenty of money??



みまたごま

You can get very rare Goma & its friends, In Mimata, maybe??

Several stores are working in collaboration with Mimatan-Goma!

White Goma

Many people are waiting for Reservation!

Goma-chocolate (limited to 70 pieces on Valentine Day) sold out just hours after going on sale!

Golden Goma

Black Goma

Mimatan-Goma is very rare. Of all the sesame produced in Japan, only 0.1% is used for domestic consumption. Mimatan-Goma (especially organic!) is used in many new products. Basic products such as toasted sesame seeds, sesame paste, sesame oil. And you can find some products made in collaboration with restaurants and sweets shops. They are recommended for those who are enthusiastic about beauty and health.

For more information ⇒ <http://www.mimatangoma.com/>

Only available in events and with orders!



LEVEL INDIGO
indigo dyeing



WOOD GARDEN
wooded furniture

Only an atelier, not a shop... You may get their products in events such as "Manufacturing festival". Please check it out on internet!
Left: LEVEL INDIGO (P.07) <http://levelindigo.s2.weblife.me/level/>
Right: WOOD GARDEN (wooded furniture) <http://mtmt0888.miyachan.cc/>

At Yokamonya
You will definitely get
What you want!



Nakamura meat "Maximum"



A magic spice made by the meatpacking company. In just one swing, your dishes will be incredibly yummy! You can get Yuzu-taste, Wasabi-taste here in Mimata. 432yen~

Kamimizu-en "Bio-tea"



Kamimizu-en is famous for Bio-tea, cold-brew teabag. The president developed the Bio-tea with his original organic cultivation method, and the taste is really smooth. Official drink for Miyazaki Association of Athletics Federations. 3g×20packages 648yen~.

Gashoan "Doburoku (Unrefined Sake) Miyamura"



The bottle is impressive with its cool design and it's the 2nd products of Doburoku in Mimata. On the rock style is recommended. It goes together well with vanilla ice cream!! 300ml 980yen~

Matsuzaki cutlery factory "hand-made cutlery"



A traditional craftsman, Mr.Hideo Matsuzaki makes brilliant cutleries. Not only Kitchen knives, but also other cutleries such as sickles. Reasonable Price. Don't miss it!
Kitchen knives 3,240yen~.

Keikao "Wooden Toys"



Heartwarming toys made from local cherry and cypress in Mimata. The owner is Mr.Keisyo Hirakawa, who won many design awards. Car toy etc 3,024yen~

Hyakusyo-ya Doburoku Factory "The smile of farmer"



"The smile of farmer" is made from special organic rice. It's the first Doburoku made in Mimata, alcohol content 7-8%. Red Doburoku is made from black rice. 900ml 1,600yen

Essential store for short trip!



Yokamonya

Souvenir Hall located on the east side of JR Mimata Station. Yokamon = Yoka-mono = Good Products. You can get plenty of "yokamon" from Mimatan-products to vegetables. /4421-22 Ooaza kabayama, Mimata
TEL: 0986-52-3131 Opening hours: 9:30~18:30
Fixed Holiday: 3rd Thursday

At the end of your short trip,
Enjoy cakes
at the cozy sweets shop!

1. Mimatan-Doburoku, with white azuki pastes and chocolate. Good Doburoku flavor.
2. Baking powder, preservation agents, artificial colors are never used... only excellent ingredients are used. Real natural taste.
3. Mimatan- Goma leaves, seeds, and rice powder make a beautifully layered construction. It's bitter and modest sweetness is really fine and elegant.
4. Won the cup of sweets contest held by the commerce and industry association of Miyazaki. The cake is in the motif of bricks. The lightness of sponge and the thickness of chocolate is a wonderful marriage!

1.Sadobira sweets shop



Doburoku daihuku 200 yen
15-2 Gohonmatsu, Mimata
Opening hours: 9:00~19:00
Fixed Holiday: Sunday (sometimes)
TEL: 0986-52-4764

2.Petit chou



Pure Swiss roll 1,242yen
55-18 Hieda, Mimata
Opening hours: 9:30~19:00
Fixed Holiday: not scheduled
TEL: 0986-52-6600

3.Jyuji-ya



Sesame-seed leaf cake 324 yen
30-11 Hieda, Mimata
Opening hours: 9:00~20:00
Fixed Holiday: Monday
TEL: 0986-52-1379

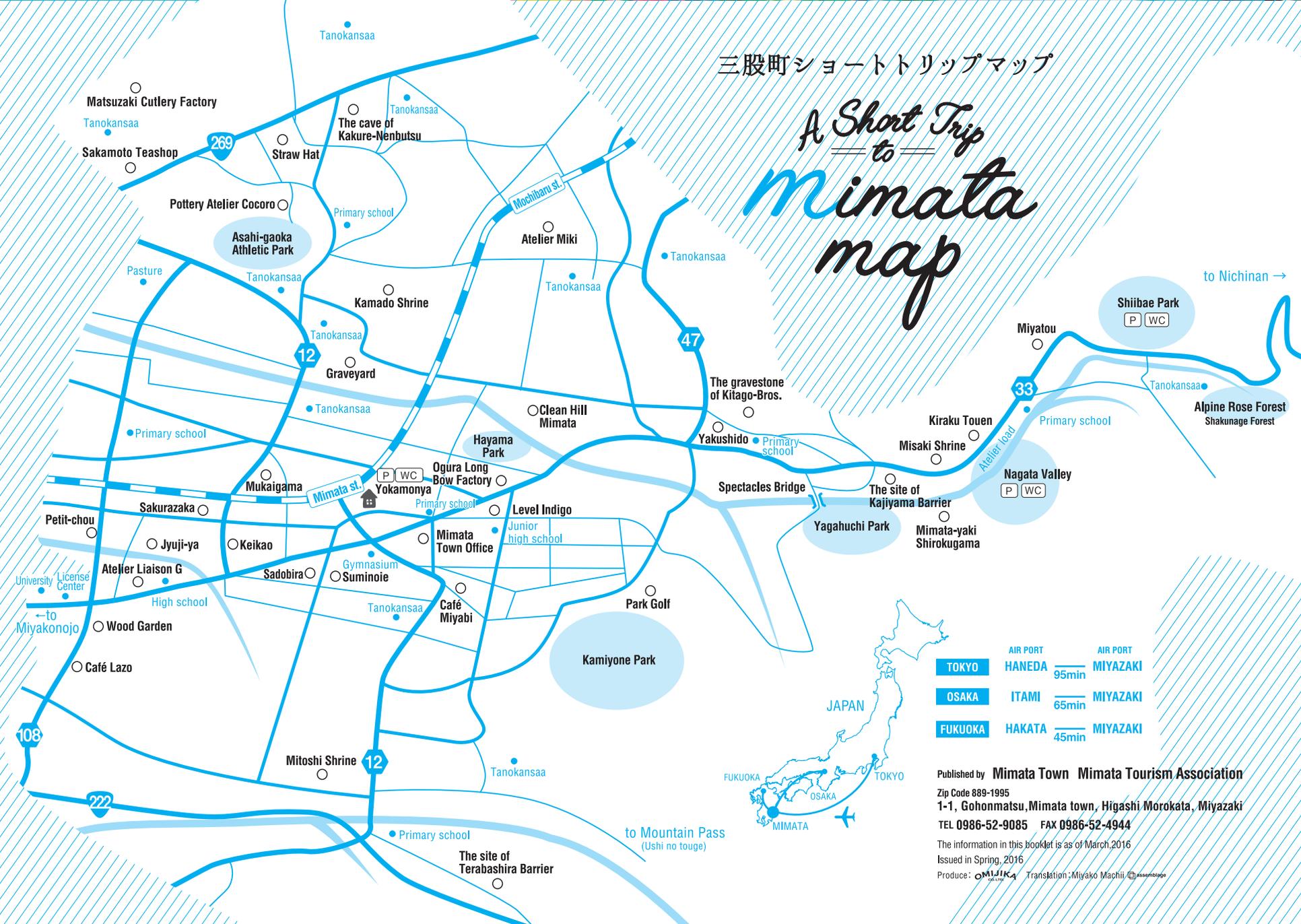
4.Atelier Liaison G



Brick Chocolate 950 yen
1985 Ooaza Kabayama, Mimata
Opening hours: 10:00~19:00
Fixed Holiday: Thursday
TEL: 0986-51-2335
※café space inside, 8 seats

三股町ショートトリップマップ

A Short Trip
to
Mimata
map



| | | | |
|---------|-----------------|-------|-------------------|
| TOKYO | AIR PORT HANEDA | 95min | AIR PORT MIYAZAKI |
| OSAKA | ITAMI | 65min | MIYAZAKI |
| FUKUOKA | HAKATA | 45min | MIYAZAKI |

Published by **Mimata Town Mimata Tourism Association**
 Zip Code 889-1995
 1-1, Gohonmatsu, Mimata town, Higashi Morokata, Miyazaki
 TEL 0986-52-9085 FAX 0986-52-4944

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to Mountain Pass
(Ushi no touge)

to Nichinan →

← to Miyakonojo